




## Cost Optimization+

Environment sprawl? Company growth outpacing cloud governance? We get it. Cloud capabilities are exciting and the focus on what's possible in the cloud can often lead to a situation where your costs have grown larger than you anticipated, and you need the peace of mind that you're making the most of your investment.

Regardless of *how* you got here, the good news is that Protagona's approach to **Cost Optimization+** can help, by providing:

 <b>Cost Pressure Relief</b>	<ul style="list-style-type: none"><li>• Assess existing environment, spend, consumption patterns</li><li>• Identify quick-wins to deliver early, actionable cost relief</li><li>• Maximize spend with minimal disruption to existing delivery operations and routines</li><li>• Relieve immediate cost pressures without impacting customer's delivery pipeline</li></ul>	<b>1-2 Weeks</b>
 <b>Sustainable Automation</b>	<ul style="list-style-type: none"><li>• Tagging within CI/CD pipelines to ensure continuous visibility and cost attribution</li><li>• New feature and product development flows into existing visualizations, dashboards and alerting, and threshold logic</li><li>• Automation ensures ongoing adherence to cost monitoring framework</li></ul>	<b>4-12 Weeks</b>
 <b>Insight Enablement</b>	<ul style="list-style-type: none"><li>• Layering organization and process-related detail to drive visualizations unique to your environment</li><li>• Actionable insights related to your cloud spend and empowerment to manage spend with confidence</li><li>• Awareness of trends that represent opportunities or risks to your cloud spend</li></ul>	<b>2-6 Weeks</b>

## Description of Activities

### Kickoff

Team introductions and a review of the schedule, deliverables, and expectations for the engagement

### Cost Attribution Workshop

Identify desired levels of cost visibility and target outcomes for each group in the organization

### AWS Spend Analysis & Remediation

Assess current AWS environment and identify quick wins to reduce spend based on usage and best practices for optimization

### Automation Pipeline Integration

Create or adapt existing automation pipeline to codify cost remediation steps to ensure continued savings moving forward

### Visualization and Alerting

Dashboards and alerts to visualize spending trends and TCO based on use cases identified in the Cost Attribution Workshop

### Wrap-up & Handoff

Review of all deliverables, documentation, and next steps

## Engaging Protagona

### How to Get Started

Contact us at [info@protagona.com](mailto:info@protagona.com)

### Protagona will

- Coordinate with you around pre-review discovery, scheduling and logistics
- Require access to key personnel and AWS accounts in scope for the Cloud Optimization+ engagement

### Protagona Team Structure

- 1 AWS-Certified Cloud Architect
- 1-2 AWS-Certified DevOps Engineers

### More Information

- [Protagona Customer Success Stories](#)
- [Protagona Services & Capabilities](#)